



Mobile printing for David Austin Roses

Each year, Wolverhampton-based David Austin Roses introduces five or more new varieties of rose to the public as a result of its breeding programme. The process of creating a new breed of rose by cross pollination takes a minimum of seven years, during which time comprehensive statistical information must be gathered and recorded so that the most successful breeds can be selected. This was a resource-intensive and error-prone procedure.

Codegate helped install a mobile data collection and label printing system which could be easily carried and operated by one person anywhere on the premises.

Codegate's team installed the equipment and trained the staff in its use. For on-demand label printing, a Zebra mobile thermal transfer unit was specified. Most portable label printers output labels on thermal paper, but the Zebra uses thermal transfer technology to reproduce crisp bar codes on ultra-tough, weatherproof tags which can last four years or more without fading or sustaining other damage.

For data collection, the printer is paired with a Symbol laser scanning mobile data terminal. Statistical information is therefore accumulated quickly and accurately.

About Codegate . . .

Codegate is a privately owned software development company, with its head office in Oxfordshire. We specialise in the provision of track & trace and mobile enterprise solutions. This includes a "full service" offering from functional specification through to design, production, implementation and ongoing maintenance.



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